



LaGuardia Community College
Branded Promotional
Products Catalog



A COLLABORATION BETWEEN THE COMMUNICATIONS &
EXTERNAL AFFAIRS DIVISION AND THE PURCHASING
OFFICE OF THE DIVISION OF ADMINISTRATION

For Prices and To Order:

For **Tax Levy Orders** send an email to
Purchasing@lagcc.cuny.edu

For **Non-Tax Levy Orders** send an email to
NTLPurchasing@lagcc.cuny.edu

1. the **LAG #** and **Product Color**
 - if product is customizable, include customization line
2. the **Quantity**
Note: the minimum quantity is **100**, excluding apparel and exhibit products, unless otherwise specified.
3. your **Funding Source**
4. **Event/Usage Information:**
 - target audience
 - in-hands date (please submit email 6-8 weeks in advance)
 - event flyer (if applicable)

Substitutions of catalog items or artwork are not allowed. Do not contact vendors directly to obtain pricing, order items, or inquire about artwork. For promotional product inquiries, contact the Purchasing Office. Suggestions for new products to be added are welcomed.

List of Products

Most products can only be ordered with the logos shown--either the College logo or the Red Hawks logo. Those that can be customized with your program/department's name, have this blue sticker next to them.



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Bic WideBody Pen

with full color imprint

LAG-S002

product clip/grip: red

imprint color: full color

imprint area: 1.375" h x 3.125" w

art: LAGCC horizontal logo with black letters

minimum quantity: 300



Stylus/Highlighter Pen Combo

LAG-S005

product color: red with orange highlighter

imprint color: 1 color-silver

imprint area: 1.5" w x 0.75" h

art: LAGCC horizontal logo

minimum quantity: 300





Duplex Ballpoint Pen and Highlighter Combo

medium ballpoint on one end and light blue highlighter on the other

Customizable
with Your
Program
Name

LAG-S003C OR LAG-S003R

product size: 5.84" x .46" x 1.45"

product color: black

ink/highlighter color: black /light blue

imprint color: full color

imprint area: 2.88"w x 1.497" h

art: LAGCC square logo w/dept or program name or red hawk wordmark

minimum: 300

Mechanical Pencil with Auto Feed

refillable; includes three .7mm #2 leads.



LAG-S012

product color: red

imprint: 1 color-white

imprint area: 1.75" w x 0.375" h

art: LAGCC 1-color horizontal logo in white

minimum: 300

Clear Value Notebook with Pen Port (item# CV-770X) with transparent clear cover

LAG-S013

product size: 5" w x 7" h,

imprint: full color

imprint area: 5" w x 7" h

art: white outlined red hawk logo



70 sheets, 50# lined stock



Faux Leather Debossed Padfolio

with writing pad, pockets and pen loop. Snap or zip closure.

Approx. 9" x 12"

LAG-S001

product size: 9-10" w x 12-13" h x 0.5" d

product color: black, red, brown or gray

imprint: deboss

art: LAGCC horizontal 1-color logo

minimum order: 30





Red Notebook with Square Cut-out and Elastic Loop for Pen

LAG-S009

product size: 6" w x 7" h

product color: red or black

imprint: full color

imprint area: 3" w x 2.25" h

art: LAGCC square logo

Tuscany Card Holder with Metal Ring

Faux Leather



LAG-M008

product size: 2.4" x 3.62" x 0.125"

product color: LAG red or gray

imprint color: debossed

art: LAGCC1-color horizontal logo



Metal Smart Phone Ring with adhesive

LAG-M002

product size: 1.75 x 3.75 x 13/16"

product color: pearl

imprint color: 1- LAG red

art: LAGCC horizontal 1-color red logo

Realm 3-in-1 Charging Cable

LAG-M018

product size: 47" long

product color: silver

imprint color: red

art: LAGCC 1-color horizontal logo



with USB A tip on one side and a Micro tip, a type C tip and 2-in-1 dual compatible tip for both Apple iOS and Android devices

Stockton Power Bank

- 4400mAh lithium ion rechargeable battery (UL listed) and micro USB.
- Choose either 5V/2.1 amp output port for tablets or a 1 amp output port for cell phones.

LAG-M003

product size: 1.75 x 3.75 x 13/16"

product color: red

imprint color: silver

imprint area: 2.5" w x 0.625" h

art: LAGCC 1-color horizontal logo

minimum order: 25



Security Web Cam Cover

Cover or expose your web camera easily



LAG-M006

product size: 1.75 x 3.75 x 13/16"

product color: red

imprint color: 1- color-white

imprint area: 2.5" w x 0.625 h

art: LAGCC horizontal 1-color white ogo

minimum order: 300

Techy Red Lanyard with USB/Duo Charging Cable

LAG-M007C

product size: 35" x .5"

product color: red

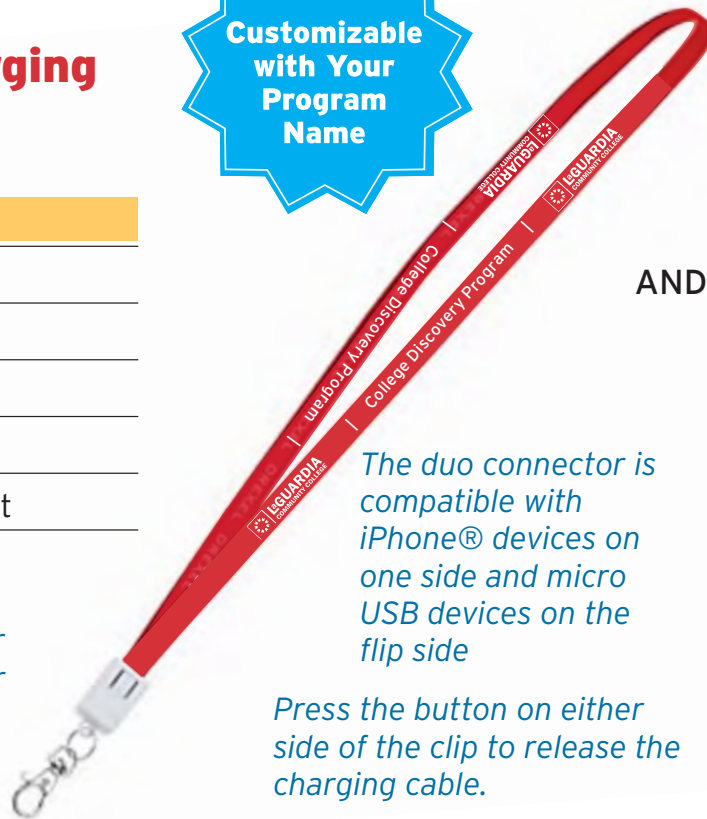
imprint color: white

imprint area: .1875" h x 8" w

art: LAGCC logo and custom text

Lanyard features a swivel lobster clip so you can easily add keys or your badge.

Customizable
with Your
Program
Name



The duo connector is compatible with iPhone® devices on one side and micro USB devices on the flip side

Press the button on either side of the clip to release the charging cable.

ANDROID iPHONE



Red Lanyard

with breakaway neck clip and wide metal swivel hook

LAG-M001

product color: red

product size: 20" long, 0.75 - 1" wide

imprint color: 1 color-white

art: LAGCC 1-color horizontal white repeated





15oz. White Ceramic Coffee Mug

with full-color imprint

Customizable
with Your
Program
Name

LAG-M010C

product size: 11 oz.

product color: white

imprint color: full color

imprint area: 3.75" h x 3.5" w on both sides

art: LAGCC square logo and custom text

minimum order: 75

20oz. Metallic Red Travel Tumbler

with cap

LAG-M009R

product size: 20 oz.

product color: red metallic

imprint color: 1 color-white

imprint: white outline red hawks logo

art: minimum order: 75





Legend - 16 Oz. Stainless Steel Tumbler with lid

Interior BPA free-keeps drinks hot for hours, and fits most car cupholders

LAG-M011 OR # LAG-M011R

product size: 16-oz. tumbler

product color: Gray with red trim

imprint color: full color

art: LAGCC square logo or red hawk logo

minimum order: 50

Stainless Steel 16oz. Water Bottle

LAG-M013

product size: 16-oz bottle - 10" tall

product color: red

imprint color: 1 color-white or silver

imprint area: 3" w x 2.5" h

art: LAGCC 1-color horizontal logo in white

minumum: 50





front

back

Beanie Knit Cap

LAG-A002

embroidery: white

embroidery area: front and back

product color: black, red

product fabric: acrylic

art: LAGCC horizontal logo



Baseball Cap

LAG-A002

embroidery: white

embroidery area: front and back

product color: black, red, gray

product fabric: 100% acrylic

art: LAGCC horizontal logo





Red Non-Woven Convention Tote with 5-in. Gusset

LAG-B002C

product size: 11.75" w x 14.75" h

product color: red

imprint: 1 color-white

imprint area: 9" h x 7.5" w

art: LAGCC 1-color horizontal logo in white

Customizable
with Your
Program
Name



Mobile Office Tote with Zippered top

by Gemline

LAG-B003C

product size: 18" w x 13" h x 6" gusset

product color: black

imprint: full color

imprint area: 4.5" h x 7.5" w

art: LAGCC square logo with dept. or program name in white



Gusseted 4 oz. Cotton Sheeting Tote

LAG-B005C

product size: 15" w x 16" h x 3"d

product color: natural

imprint: full color

imprint area: 9.5" w x 9 h"

art: LAGCC logo and custom text

Drawstring Non-Woven Backpack

LAG-B004

product size: 14.5" w x 17.5" h

product color: black

imprint: full color

imprint area: 9" w x 10" h

art: LAGCC square logo or Red hawk wordmark



Hand Sanitizer with Carabiner

Customizable
with Your
Program
Name

LAG-PPE-002C

product size: 9.5" x 19.5"

product color: black

imprint color: 2 - LaGuardia Red /white

imprint area: 5" x 5"

art: LAGCC square logo



Antibacterial Hand Sanitizer Spray

with Red Cap

Customizable
with Your
Program
Name

LAG-PPE-001C

product size: 5.75" w x 0.675" diameter

product color: white with red top

imprint color: full color

imprint area: 3" w x 0.5" h

art: LAGCC logo with program name



Large Felt Pennant 18" x 8"



LAG-M014

product color: red or black

ink color: white

imprint color: 1-white or red

imprint area: .375" from edge

art: LAGCC horizontal 1-color logo or red hawk logo with head

4" Diameter Kwik Shine Decal

with adhesive back



LAG-M017R

product color: white

imprint color: 4C Process

imprint area: 3.5" diameter

art: LAGCC square logo or Red Hawk logo

Short Sleeve T-shirts

LAG-A003C -COLOR -A or B, and C or D

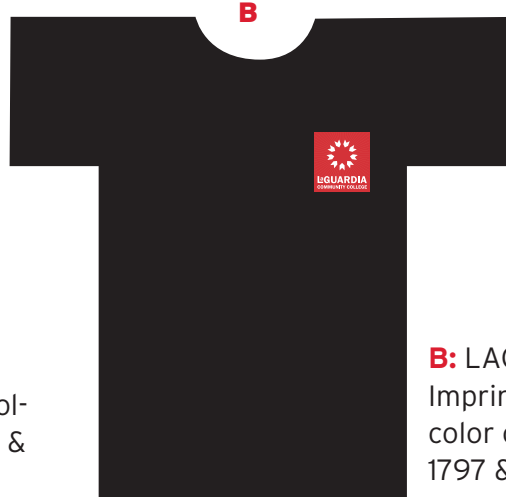
product fabric: Gildan 50/50 dry blend

Customizable
with Your
Program
Name

FRONT- CHOOSE A OR B

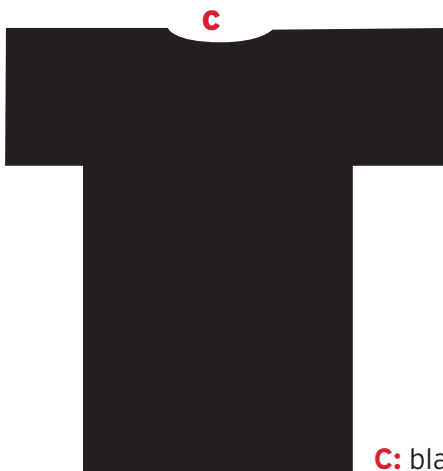


A: LAGCC logo and white custom text in small Interstate Bold. Imprint colors: full color or 2PMS (red 1797 & 1787) & white



B: LAGCC logo only Imprint colors: full color or 2PMS (red 1797 & 1787) & white

BACK- CHOOSE C OR D

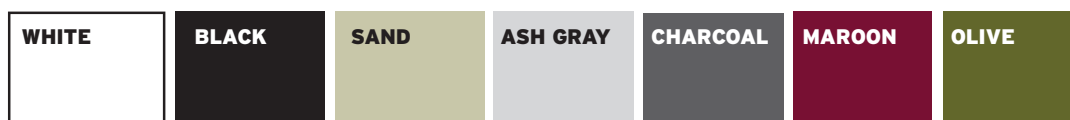


C: blank



D: large custom text in white Interstate bold centered on upper back.

SHIRT COLOR - CHOOSE ONE:



FRONT AND BACK ART OPTIONS FOR ALL TOPS ARE THE SAME. CHOOSE ONE LETTER FOR THE FRONT AND ONE FOR THE BACK.

Short Sleeve Polo shirts

LAG-A004C -COLOR-A or B & C or D

product fabric: Gildan Ultra cotton pique

product color: see page 22



Customizable
with Your
Program
Name

Long Sleeve T-shirts

LAG-A007C -COLOR A or B & C or D

product fabric: Gildan 50/50 dry blend

product color: see page 22



Hooded Sweatshirt

LAG-A006C -color A or B & C or D

product fabric: Gildan Dry blend

product color: see page 22 (no sand)



Red Hawk T-shirts or Hoody

LAG-A003R, # LAG-A006R

product fabric: Gildan 50/50 dry blend , red ONLY

imprint: either wordmark or logo in 1 color--white

choose front or back; t-shirt or hoody



white wordmark

LAG-EX003R-wordmark



white logo

LAG-EX003R-logo



LAG-EX006R-logo



LaGuardia Standard Red Pocket Folders

LAG-S008

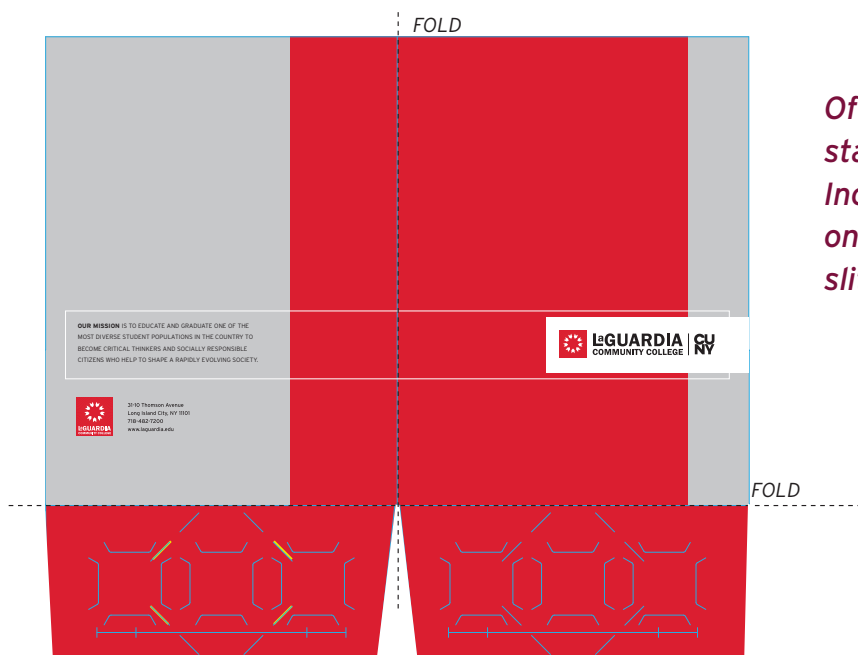
product size: 9" w x 12" h

stock: 110-lb. cover, bright white gloss coated card stock

pockets: standard 4" with business card slits on right pocket

prints: 2 colors-LAG red PMS 1797 and black/none OR CMYK

minumum order: 300



Official LaGuardia Pocket Folder-- standard design; no customization. Includes College Mission Statement on back cover. Right pocket has slits for a business card.

Full Table Throw for 6ft. table

Loose fit

LAG-EX001

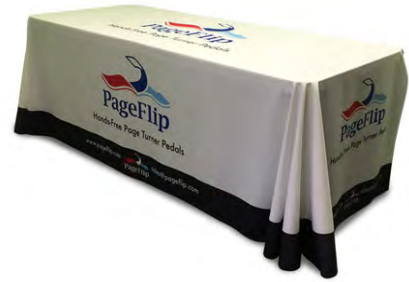
approximate product size: 132" w x 90" h

all over-full color imprint

imprint area: 132" w x 90" h

art: LAGCC and CUNY logo or LAGCC logo and program/dept. name

vendor sample photo



LAG-EX001



Customizable
with Your
Program
Name

LAG-EX001C



Retractable Portable Tall Banner with carrying case

LAG-EX003C

product size: 33" w x 84" h

all over-full color imprint

imprint area: 33" w x 78" h

art: full color design with LAGCC logo and custom text

LaGUARDIA COMMUNITY COLLEGE

Room C-307
718-482-5500
laguardia.edu/admission

Your Program Name Goes Here

- Bulleted List of program features can go here and be continued on the next line
- Bulleted List of program features can go here
- Bulleted List of program features can go here
- Bulleted List of program features can go here

*Or there can be a paragraph
explaining your program or one
aspect of your program*



*photo shows retractable
poster but not design*

Retractable Small Table-Top Banner

LAG-EX004C

product size: 13" w x 19" tall.

imprint color: full color

imprint area: 12" w x 16" tall.

art: full color design with LAGCC logo and custom text

Customizable



LaGUARDIA COMMUNITY COLLEGE

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www.laguardia.edu/ce

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Education and training to advance your career and accomplish your goals.

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- Earn a GED
- Get job training & career development assistance
- Grow your business
- Full & partial scholarships
- College credit for prior learning



vendor sample