

Annual Assessment Report

Executive Summary

As the final step of the AES assessment process, each AES unit is required to submit an Executive Summary. The Executive Summary is a short document which provides an overview of the Unit, and the overall assessment process, highlights key findings and provides recommendation and next steps.

Unit name: External Affairs

Assessment year: 2022-2023

Unit Mission

The mission of the External Affairs Department is to advance LaGuardia's strategic priorities by building relationships with and engaging elected officials and community partners which are able to provide resources and support to improve our campus facilities/services and contribute to our students' success.

Assessment Results by Goal and Objectives

Goal 1:

Expand and deepen relationships with Queens elected officials, government agencies, local businesses and community-based organizations (CBOs). These relationships will support the College's strategic priorities.

Supporting Strategic Plan Goals:

4. Build Inclusive Community to Achieve the College Mission

d.) Deepen our relationships with community groups, building enrollment, community-based student support, and opportunities for civic engagement

Objectives	Method and Measure
1.1 Engage and virtually attend community town halls, forums, video conference meetings with prospective and existing partners that support LaGuardia's strategic priorities.	<ul style="list-style-type: none">The number of activities and follow-up from meetings.Compared with activities from the previous year.

Overview of findings, analysis, recommendations and future initiatives

Results & analysis

In the 2022-2023 assessment year, External Affairs increased the total number of community groups that were engaged with, from 14 (in 2021-2022) to 23. However, in the same period's comparison, the number for elected officials and government entities engaged with decreased from 79 to 61. For both components combined, there was an overall decrease from 93 to 84. While this falls short of expectations, it is likely attributed to a reduced staff—there was only one full-time staff member while another was on family leave for 15 weeks, and only one part-time student assistant to support outreach while the prior year had two.

Recommendations and future initiatives

In the 2023-2024 assessment period the goal is to reach 70 elected official/government officials and 20 community organizations. This is based on this year's tracked engagements and anticipated staffing levels.

Goal 2:

Expand and deepen relationships with public officials and their staff that can support higher education.

Supporting Strategic Plan Goal:

1 - Build Student Access and Success

(e.) Develop new revenue streams to support student success and advance the College mission

Objectives	Method and Measure
2.1 Throughout the year, develop budgetary requests and meet with public officials.	<ul style="list-style-type: none">• Previous and current discretionary funds received.• Compared with the previous year.

Overview of findings, analysis, recommendations and future initiatives

Results & analysis

NYC Council Discretionary Expense Funding remained the same, \$1.230 million, from July 2021- June 2022 (received in FY23) to the current reporting year, July 2022- June 2023 (received in FY24).

NYC Council Discretionary Capital Funding decreased in this assessment period from \$7 million to \$3 million.

In the assessment period \$250,000 in discretionary NYS Assembly Capital Funding were allotted and are received in FY24.

In the prior assessment period, more funds were allotted than were allotted; in this assessment period, July 2022- June 2023, slightly less funds were allotted than were requested.

Recommendations and future initiatives

In the 2023-2024 assessment period the goal is to maintain levels of funds received.

Overall summary

- Consideration should be given to goals should staffing levels change.
- Budgetary allocations vs. requests is a potential measure to monitor to better determine successful achievement.

Appendices

- Appendix A: itemization of community outreach and engagement
- Appendix B: historical budget allocations from elected officials