

Annual Assessment Report

Executive Summary

As the final step of the AES assessment process, each AES unit is required to submit an Executive Summary. The Executive Summary is a short document which provides an overview of the Unit, and the overall assessment process, highlights key findings and provides recommendation and next steps.

Unit name: **External Affairs**

Assessment year: **2021-22**

Assessment Results by Goal and Objectives

Goal 1: Expand and deepen relationships with Queens elected officials, government agencies, local businesses and community-based organizations (CBOs). These relationships will support the College's strategic priorities.

Supporting Strategic Plan Goal:

4. Build Inclusive Community to Achieve the College Mission

d. Deepen our relationships with community groups, building enrollment, community-based student support, and opportunities for civic engagement

Objective	Method and Measure
Engage and virtually attend community town halls, forums, video conference meetings with prospective and existing partners who support College strategic priorities.	<ul style="list-style-type: none">The number of activities and follow-up from meetings. Compare with 2020-21 number of activities.

In the 2021-2022 assessment period External Affairs had 79 elected official/government engagements, a 36% increase over the prior period. This increase is attributed to the number of engagements that took place virtually, as in-person meetings are often more difficult to schedule. Community-based engagements decreased 75% from 56 to 14 (see appendix 1). Though the community engagement number decreased, we have successfully built a relationship with NYC Health + Hospitals/Gotham Health (HHC), participated at HHC's Back to School event in Jackson Heights, and connected them with LAGCC Admissions Office; maintained a strong relationship with CB2 and connected them with LAGCC Center for Career and Development, among others. External Affairs has also produced a spreadsheet that includes the information about the External Affairs trips to Queens local elected officials' offices to drop off the literature about LAGCC programs.

Goal 2: Expand and deepen relationships with public officials and their staff that can support higher education.

Supporting Strategic Plan Goal:

1. Build Student Access and Success

e. Develop new revenue streams to support student success and advance the College mission.

Objective	Method and Measure
Throughout the year, develop budgetary requests and meet with public officials.	<ul style="list-style-type: none">• Spreadsheet tracking previous and current discretionary funds received. Compare vs. 2020-21

In the 2021-22 assessment period, LaGuardia received \$1.5 million in NYC Council Discretionary Expense funds, \$5 million in NYC Council Discretionary Capital funds, and \$2 million in Queens BP Capital Funds, totaling \$8.5 million (see appendix 2). There was no change in discretionary expense funding and a capital increase of 395%. This represents an increase from 2020-21, attributed mainly to the department's increased advocacy efforts and a new city council and speaker. Moving forward, External Affairs will work with the college community and the grants office to work more closely to collaborate and develop funding requests at the city, state, and federal level.

Overall summary

External Affairs surpassed its goal of deepening relationships with elected officials in part due to the adoption of Zoom meetings being normalized through the pandemic. However, the pandemic had an adverse impact on External Affairs' goal of increasing community engagement as many events were altered or canceled. Despite this, significant connections were established, though smaller in number. The goals in advocacy for funding were achieved this assessment year. External Affairs will continue to work with the college community and the grants office to collaborate and develop funding requests at the city, state, and federal level.

Appendices:

- 2021-2022-EA Tracking- Goal 1 Appendix-CSC
- FY23 to FY19- NYC Discretionary Funding- Goal 2 Appendix