

## EXECUTIVE SUMMARY

Unit name: Campus Life

Assessment year: 2021-22

### **Mission:**

The mission of Campus Life is to enhance the student experience by building a vibrant community. We are committed to training, developing and empowering students through programming and services which strengthen self-advocacy, analytical thinking, teamwork, physical health and a commitment to social responsibility.

### **Assessment Results:**

**Goal 1:** Organize campus-wide social and civic engagement initiatives to encourage student interaction and connection to the college environment.

**Supporting Strategic plan goal:** Enrich the Student Experience and Build Inclusive Community to Achieve the College Mission.

**Objective/outcome 1.1:** Students will network with like-minded individuals in the college from all backgrounds in the pursuit of improved physical and mental well-being.

#### **Measures:**

- Student satisfaction survey responses
- Program attendance

#### **Overview of findings, recommendations and next steps**

- CL was not able to follow through with these initiatives for 2021-2022. No data has been found. Currently, the department does not have documentation to support or validate the collection of data or strategic initiatives with other divisions.
- Opportunities have emerged to work with academic programs such as Physical Therapy and Therapeutic Recreation on special events, where both students and faculty had opportunities to present on fitness-related topics such as injury prevention, exercise, and self-massage
- Cross collaborations and strategic partnerships on programs related to well-being and physical activity will continue to be created based on student interest.

**Objective/outcome 1.2:** Students will interact with peers to engage in supporting civic-minded activities

#### **Measures:**

- Civic engagement program attendance
- Financial donation to the food pantry as a result of a civic engagement initiative
- Number of letters written from the social justice campaign

#### **Overview of findings, recommendations and next steps**

- Continue hosting programming affiliated with civic engagement campaigns including, but not limited to, voter registration and food donation initiatives.
- Campus Life hosted a canned drive in Spring 2022, which yielded little tangible results. Due to the recent change in departmental leadership, we do not have evidence to support civic engagement campaigns or outcomes of voter registration drives.
- Continue to create awareness for students in civic engagement opportunities. Build a strategic marketing plan to address civic engagement. Offer Incentives for the completion of surveys. Perform data analysis to address gaps in determine approach measures to improve.

**Goal 2** Enhance the skills of emerging student leadership through opportunity, programs and trainings.

**Supporting Strategic plan goal:** Build Inclusive Community to Achieve the College Mission

**Objective/outcome 2.1:** Students will engage in activities on campus pertaining to enhancing leadership skills.

**Measures:**

- Increase the number of student clubs & organizations
- Program attendance
- Student satisfaction surveys
- Student learning outcomes (SLO) in reflection essays

**Overview of findings, recommendations and next steps**

- There has been a decrease in program participation post pandemic, which lead to low program survey response rate.
- Continue offering special programs to create a sense of belong and community and the college community.
- Going forward, run leadership series designed empower students to expand their leadership abilities. Offer digital badge(s) for the completion of leadership programs.

**Objective/outcome 2.2:** Club executive leaders, SGA, Crear Futuros and BMEC mentors will demonstrate increased knowledge on leadership topics.

**Measures**

Assessment methods included the following:

- Program attendance
- Cohort tracking logs
- Approval of club budgets and event implementation

**Overview of findings, recommendations and next steps**

- Training sessions are provided to student club executive officers and SGA by the Office of Campus Life, mentors in both the Black Male Empowerment Cooperative (BMEC) and in the Crear Futuros Program.
- Crear Futuros mentors will continue to be trained by The Hispanic Federation. Due to price increases, BMEC was unable to be trained by CARA. However CARA provided PowerPoint presentations for future trainings to be used by Crear Futuros mentors was trained by the Hispanic Federation. BMEC trained mentors using training materials provided by CARA. Both mentor training programs will continue to survey the mentors.
- Campus Life will continue running trainings for both student club executive officers and SGA.

**Overall summary**

There was a slight increase in student participation, with the college began open after the pandemic in August 2022. Programming was offering to do a hybrid format to accommodate all types of modality. We saw? less participation online and a slow participation rate for in person workshops. Virtual Fall Fest and in-person Spring Fest both were held and blended a social component which permits students to get information from each other

about extra-curricular and civic-minded opportunities. These two virtual events proved to be popular among students based on program attendance; however, results also imply that in-person engagement is an essential element of the department's programming. Signature events that were reconfigured to accommodate a distance learning environment provided a different student experience and resulted in lower participation.

Executive club leadership training sessions resumed in the fall, and there was an increase in virtual club-sponsored activities from fall to spring. Approval of club budgets and event implementation will continue to be used as a method of assessment. Training for peer mentors in the Crear Futuros and BMEC programs will continue to be facilitated by outside organizations. Although the mentors in each program share the same responsibilities, each organization used their own assessment survey and inquired about different aspects of the mentor experience. A comprehensive survey will be designed by the college's program administrators so that the collection of data is consistent.

As we transition back to campus, there is potential to continue virtual offerings and resume in-person programming. Ongoing activities such as voter registration and the collection of other tangible items related to civic engagement are more suitable for in-person engagement and will recommence once there is a more substantial student presence on campus. Increase leadership development programming.

**Appendices:**

- No appendices were submitted in 2021-22