

# The Academic Momentum Campaign - Background

- In October 2017, CUNY formally launched its Academic Momentum Campaign (AMC), working to increase degree completion rates and close equity gaps.
- For associate degree students, the overarching goal is to double the system-wide full-time first-time freshmen three-year associate graduation rate from 17.5% for the fall 2013 cohort to 35% for fall 2019.

# The December 2019 Momentum Monitoring Reports

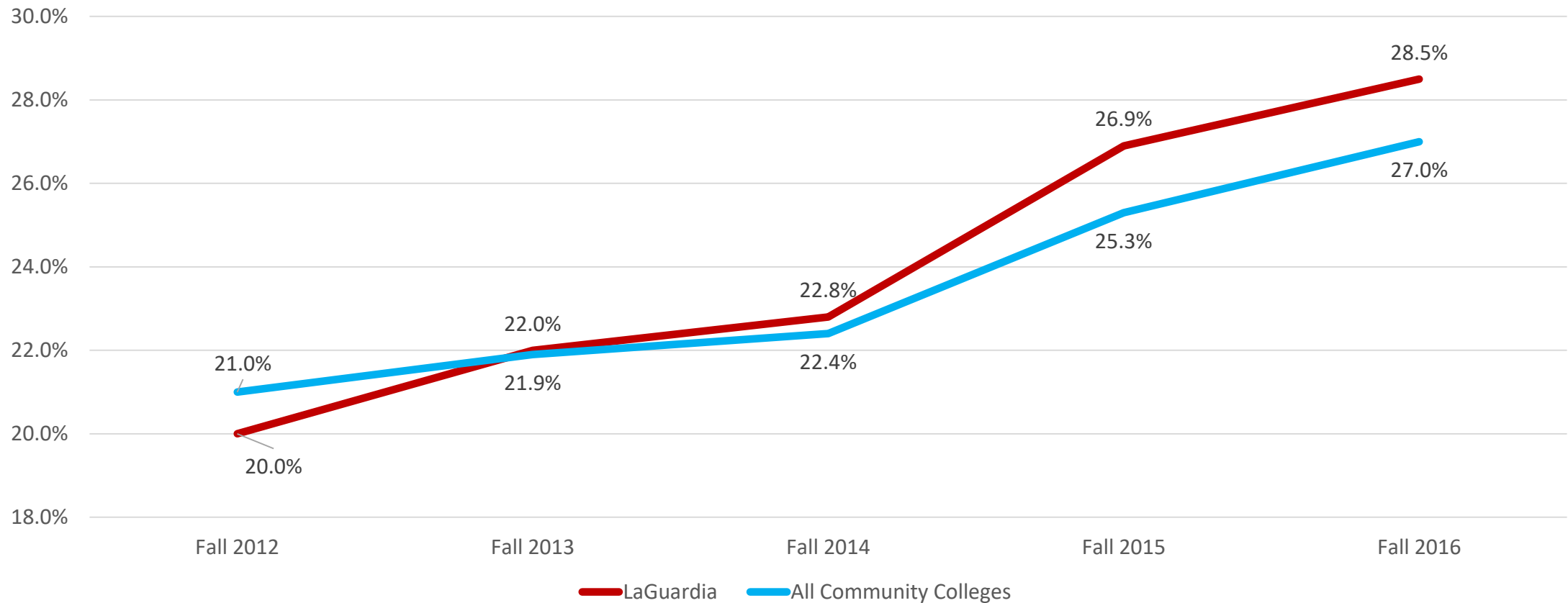
- ❖ In December 2019, CUNY published several Momentum Monitoring Reports, including selected PMP tables up to Fall 2019, a slide deck and a Status Report.
- ❖ The Reports summarize results for key Momentum initiatives, including five-year trends for all CUNY colleges.

# **Follow-up: The Momentum Reports & LaGuardia's Strategic Initiatives**

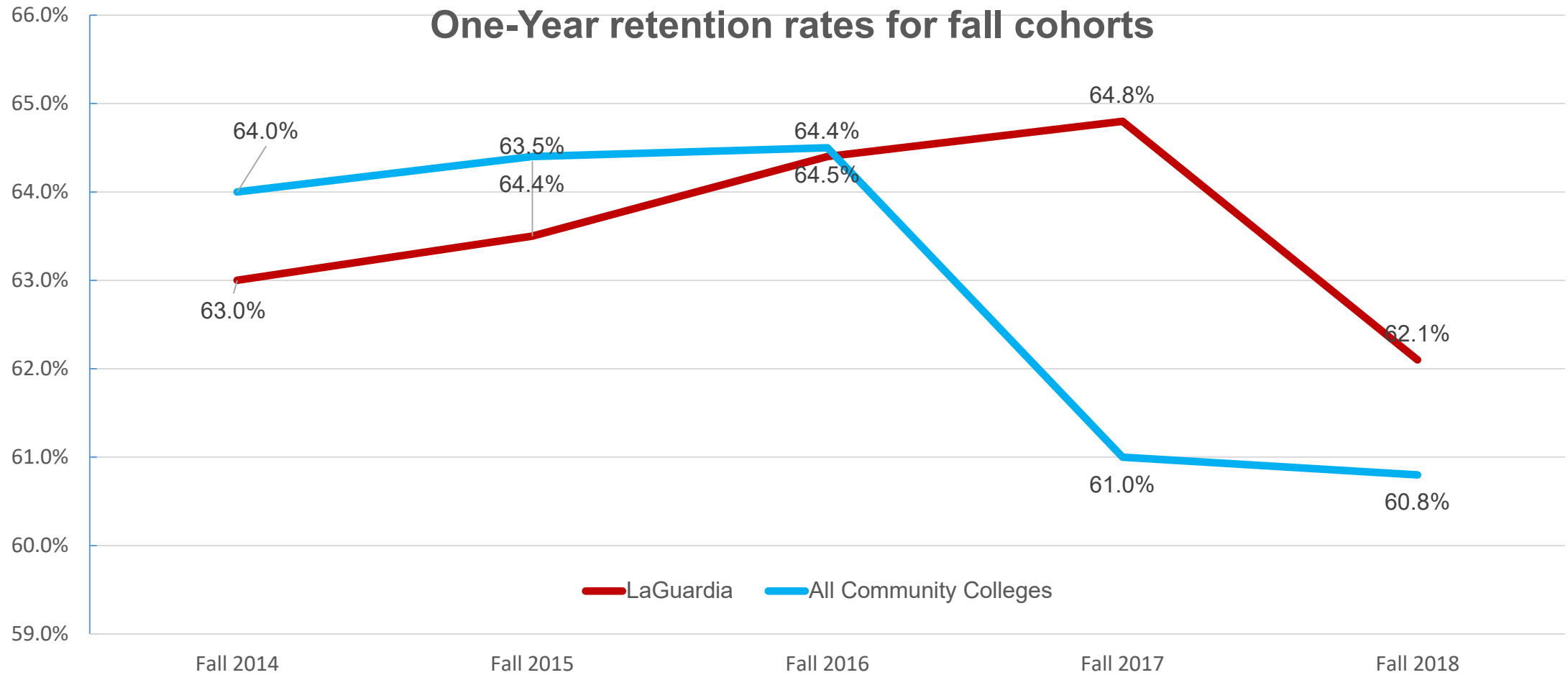
- ❖ Review the December 2019 Monitoring Results of the Academic Momentum Campaign (AMC) for LaGuardia and all community colleges**
- ❖ Review LaGuardia's Strategies for Achieving the AMC Goals**

While three-year graduation rates steadily increased from the fall 2012 to the fall 2016 cohort for both LaGuardia and all community colleges, those of LaGuardia's increased at a higher pace.

**3-Year Graduation Rates for fall freshmen cohorts**



For both LaGuardia and all community colleges, one-year retention rates were slightly lower in 2018 compared to 2014.



# Additional Key Findings from the 2019 Status Report

- From 2014 to 2018, the proportion of freshmen who earned 30 credits or more increased for LaGuardia from 9.8% to 15.4% and at all community colleges from 8.8% to 15.2%. However, LaGuardia had a 3.4% drop in fall 2018 compared to fall 2017.
- Since 2014 the completion and participation rates for Gateway English courses increased at LaGuardia (by 4.5% and 0.7% respectively) and at all community colleges (by 8.2% and 3.6% respectively). Pass rate dropped by about 4% for both LaGuardia and all community colleges.
- Additionally, since fall 2014 participation and completion rates for Gateway Math courses increased considerably both at LaGuardia (by 28.2% and 13% respectively) and at all community colleges (by 23.2% and 14.3% respectively), while pass rates declined by 10.3% at LaGuardia and 8.4% at all community colleges.
- As of spring 2018, 7 of 18 colleges, LaGuardia being one of them, had **degree maps** for all degree programs.
- Graduation rate rates for ASAP freshmen dropped for all community colleges from 56.9% for the 2011 cohort to 48.7% for the 2015 cohort, but not at LaGuardia, where they fluctuated in the past 5 years from a high of 58% for the 2013 cohort to a low of 52.9% for the 2014 cohort.

# At LaGuardia: Strategies for Achieving the AMC Goals

1. Increase FYS participation in the first semester
2. Increase the proportion of freshmen earning 30 credits in their first-year
3. Advisement: Improve advisement implementation and retention
4. Expand the ASAP program
5. Increase the rates at which first-time full-time freshmen take and pass Gateway Math and English composition courses

# LaGuardia Data: The AMC Strategies

- Data are always for **first-time full-time freshmen**
- PMP data are used when available, and information is presented for both LaGuardia and all community colleges
- When PMP data are not available, data from the last three first-time full-time LaGuardia fall freshmen cohorts are compared: fall 2016 (n=2,659), fall 2017 (n=2,556) and fall 2018 (n=2,348)



# First Year Seminar (FYS)

**Slightly more freshmen took FYS courses.**

Freshmen enrollment	2016	2017	2018
FYS Session 1	67.8% (n=1,802)	67.4%(n=1,723)	70.4% (n=1,653)
FYS session 2	5.7% (n=151)	8.8% (n=226)	7.6% (n=178)
No FYS	26.6% (n=706)	23.7% (n=607)	22.0% (n=517)

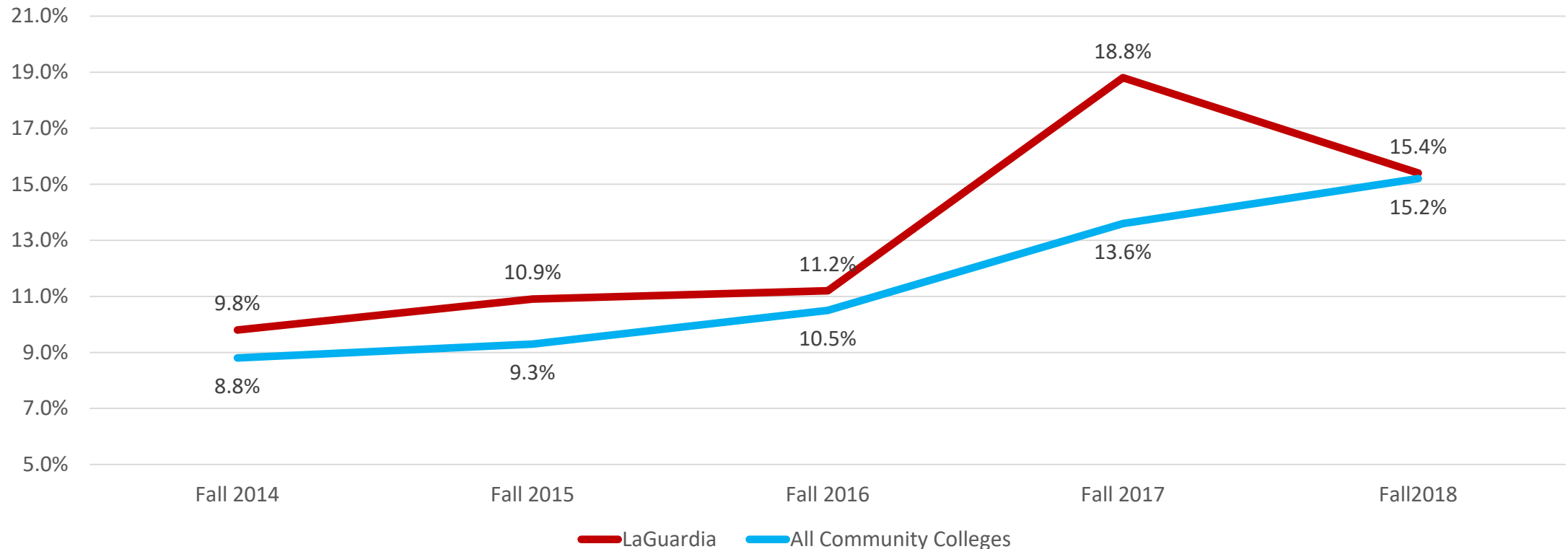
**Students who did not take FYS courses have lower one-year retention rates.**

One-Year Retention	2016	2017	2018
FYS Session 1	67.1%	65.7%	63.7%
FYS session 2	66.9%	65.0%	68.0%
Any FYS	67.1%	65.6%	64.1%
No FYS	57.9%	62.6%	53.6%

# 30 Credits Earned in the First Year

While proportion of freshmen who earned 30 credits or more increased for both LaGuardia and all community colleges, at LaGuardia there was a 3.4 percentage points drop in 2018 compared to 2017. The AMC goal is that at least 25% of the freshmen complete 30 credits in their first year.

## 30 or More Credits Earned in the First Year



# Advisement

**(Data are for all students – not only first-time full-time freshmen)**

- Overall advisement rates for tier 2 & 3 students increased from 56% in spring 2016 to 69% in spring 2018 (and from 42% to 49% for tier 1).
- The following semester retention for tiers 2 & 3, was 54% for students who were not advised, 75% for those who were advised without SSP and 84% for those who were advised with SSP (spring 2018 to fall 2018 retention).
- In spring 2018, the credit accumulation for tiers 2 & 3 was 7 for those who were not advised, 8 for those who were advised without SSP and 9.4 for those advised with SSP. In comparison, credit accumulation for tier 1 students was 10.9 for those who were not advised, 12.4 for those who were advised without SSP and 13.8 for those advised with SSP.

# Expanding ASAP: Participation & One-year Retention

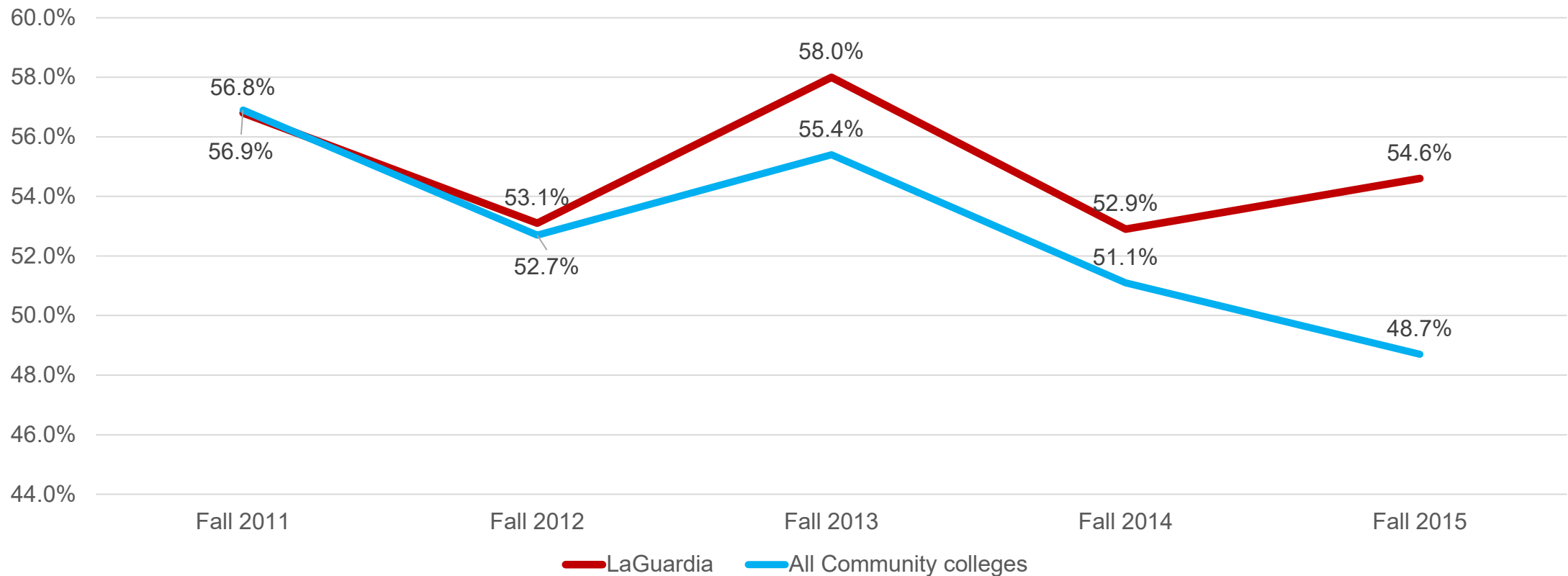
- Enrollment of first-time full-time ASAP freshmen grew by 60%, from 25.2% in fall 2016 to 40.2% in fall 2018.
- One-year retention for ASAP freshmen is consistently higher compared to non-ASAP freshmen. However, in the past 3 years one-year retention of ASAP students declined by 8% compared to 3% for all other freshmen.

	2016	2017	2018
<b>Initial ASAP Enrollment</b>	<b>25.2%</b>	<b>36.2%</b>	<b>40.2%</b>
One-year retention: <b>ASAP</b>	75.7%	72.5%	67.7%
One-year retention: <b>Non ASAP</b>	60.9%	60.6%	57.9%

# Expanding ASAP: Graduation Rates

Overall 3-year graduation rates consistently dropped for all community colleges, but not at LaGuardia where they slightly fluctuated

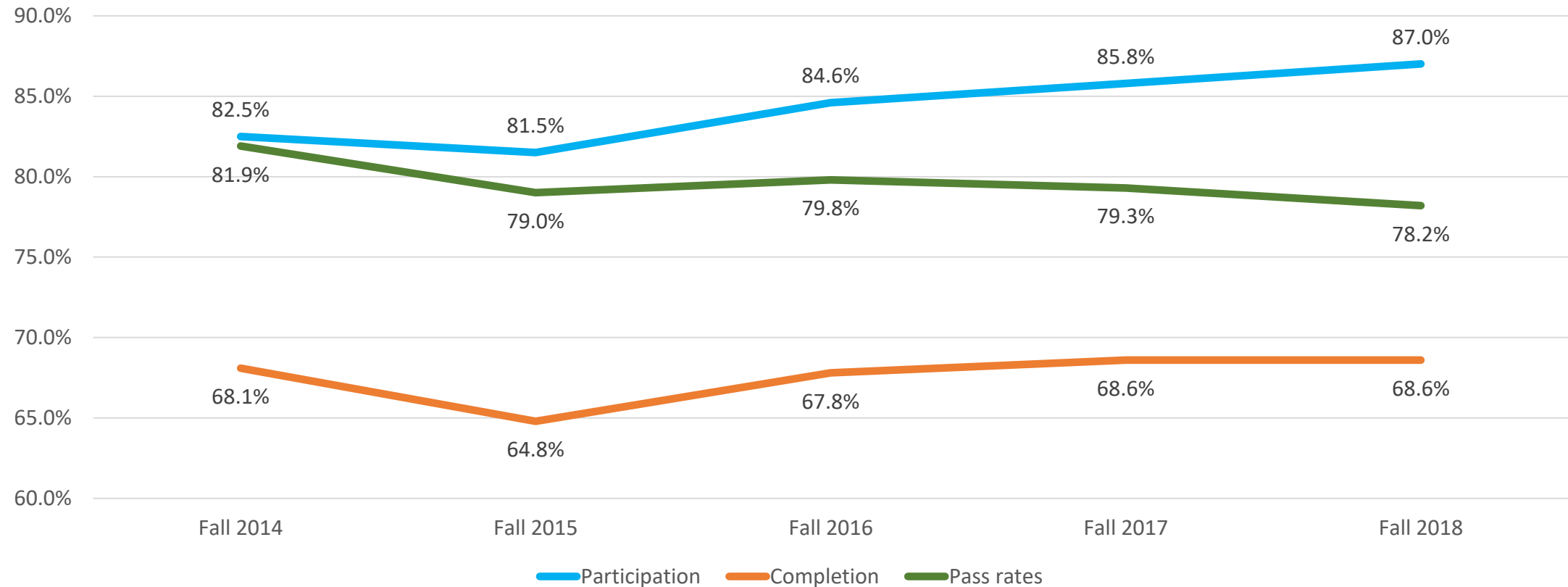
3-year graduation rates of full-time first-time freshmen cohorts



# Gateway English Courses at LaGuardia

The proportion of freshmen who completed Gateway English at LaGuardia remains flat, hovering around 68%, while participation increased by 4.5%. However pass rates **decreased** by 3.7%.

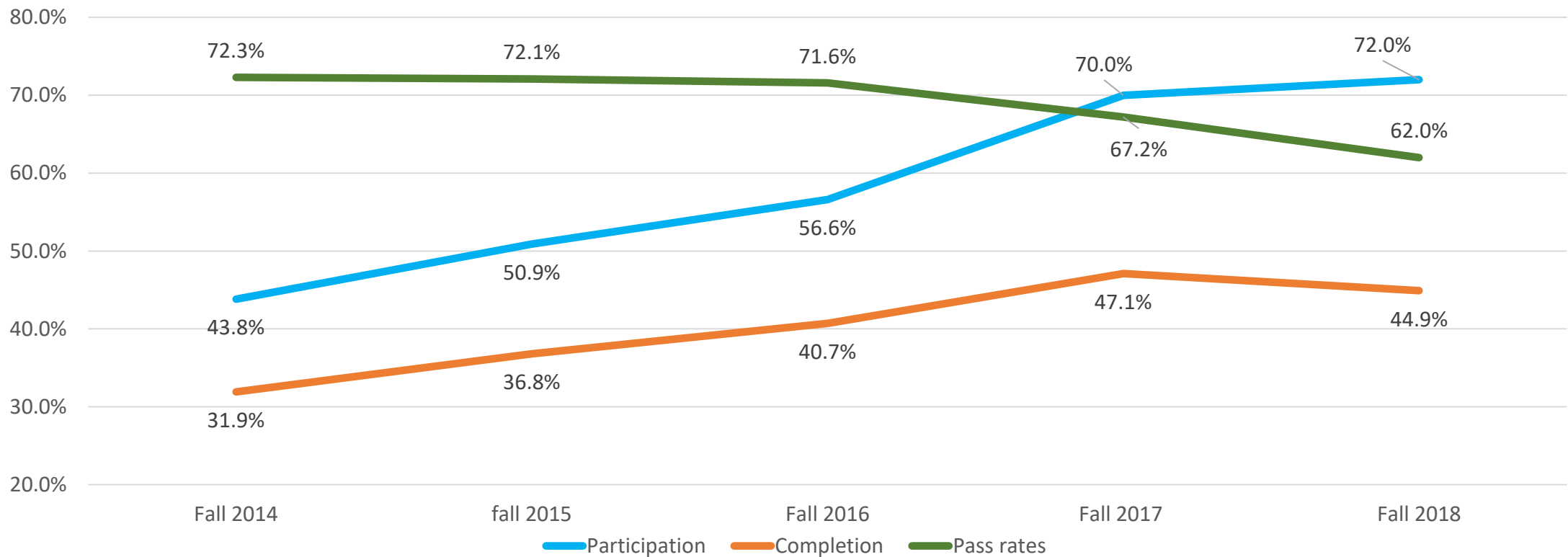
LaGuardia Gateway English courses in the first year



# Gateway Math Courses at LaGuardia

There was a considerable increase for both participation (by 28.7%) and completion (by 13%) at LaGuardia. However pass rates declined by 10.3%.

## LaGuardia Gateway Math courses in the first year



# Gateway Courses - Continued

- ❖ Similarly to LaGuardia, all community colleges displayed an increase in participation and completion rates for Gateway English courses (by 8.2% and 3.6% respectively), while pass rates dropped by 3.6%.
- ❖ For Gateway Math courses, community colleges show a similar pattern to LaGuardia's with increases for participation (by 23.2%) and completion (by 11.6%), and a decline in pass rates (-8.4%)

**Unfortunately, due to the shift to proficiency index placement starting with spring 2020, it is not possible to compare the placement of cohorts prior to 2020 with later cohorts.**