ARTICULATION AGREEMENT

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Fiorello H. LaGuardia Community College
Department: Humanities
Program: Communication Studies
Degree: Associate in Arts

Receiving College: Baruch College
Department: Communication Studies
Program: Communication Studies
Degree: Bachelor of Arts

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM
(e.g., minimum GPA, audition/ portfolio)

- 2.75 overall GPA—based on A.S./A.A./A.A.S. graduation requirement
- Grade of C or better in all Communication Studies course(s)

Note: The admission requirements of 2.75 overall GPA and Grade of C or better in all Communication Studies courses apply to the initial admission to Baruch College, not to the Weissman School of Arts and Sciences (WSAS). Students can apply for a WSAS major only once they have earned a Baruch GPA of 2.0 or above (usually in the first semester).

Total transfer credits toward the baccalaureate degree: 60

Total additional credits required at the senior college to complete baccalaureate degree: 60
## C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

<table>
<thead>
<tr>
<th>Sending College</th>
<th>Receiving College Equivalent</th>
<th>Credit Granted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Course and Title</strong></td>
<td><strong>Cr.</strong></td>
<td><strong>Course and Title</strong></td>
</tr>
<tr>
<td><strong>General Education (Liberal Arts, Core Distribution) Courses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Pathways Common Core</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Required Core</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>English: 6 credits</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG101 English Composition I</td>
<td>3</td>
<td>ENG 2100 (or ENG 2100T) Writing I</td>
</tr>
<tr>
<td>(ENA101 or ENC101 depending on placement scores)</td>
<td>3</td>
<td>ENG 2150 (or ENG 2150T) Writing II</td>
</tr>
<tr>
<td>ENG102 Writing through Literature</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Mathematical and Quantitative Reasoning: 3 credits</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select one of the following courses:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAT107 Mathematics &amp; The Modern World</td>
<td>3</td>
<td>MTH 2003 Precalculus and Elements of Calculus</td>
</tr>
<tr>
<td>MAT115 College Algebra &amp; Trigonometry</td>
<td>3</td>
<td>MTH 2140 Mathematics and Quantitative Reasoning</td>
</tr>
<tr>
<td>MAT117 Algebra &amp; Trigonometry</td>
<td>3</td>
<td>MTH 2160 Ideas in Mathematics and Their Applications</td>
</tr>
<tr>
<td>(depending on placement scores)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAT119 Statistics with Elementary Algebra</td>
<td>3</td>
<td>MTH 2205 Applied Calculus</td>
</tr>
<tr>
<td>(depending on placement scores)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAT120 Elementary Statistics</td>
<td>3</td>
<td>MTH 2207 Applied Calculus and Matrix Applications</td>
</tr>
<tr>
<td><strong>Life &amp; Physical Sciences: 3 credits</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select one of the following courses:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SCB101 Topics in Biological Sciences</td>
<td>3</td>
<td>BIO 1012 Fundamentals of Biology Laboratory</td>
</tr>
<tr>
<td>SCB206 Introduction to Neuroscience</td>
<td>3</td>
<td>BIO 1016 Fundamentals of Biology Laboratory</td>
</tr>
<tr>
<td>SCC101 Topics in Chemistry</td>
<td>3</td>
<td>CHM 1004 Fundamentals of Chemical Laboratory Techniques</td>
</tr>
<tr>
<td>SCC102 Chemistry of Photography</td>
<td>3</td>
<td>ENV 1004 Fundamentals of Ecological Research</td>
</tr>
<tr>
<td>SCP101 Topics in Physical Sciences</td>
<td>3</td>
<td>PHY 2001 Fundamentals of Experimental Physics</td>
</tr>
<tr>
<td>SCP105 Life in the Universe</td>
<td>3</td>
<td>PHY 2003 General Physics I</td>
</tr>
<tr>
<td>SCP140 Topics in Astronomy</td>
<td>3</td>
<td>PHY 3001 General Physics II</td>
</tr>
</tbody>
</table>
C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED
(cont.)

<table>
<thead>
<tr>
<th>Sending College</th>
<th>Receiving College Equivalent</th>
<th>Credit Granted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Flexible Core</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select one course from each of the five flexible core categories AND one additional course from any flexible core category. <strong>Note:</strong> Student can select only two courses from any one discipline. World Cultures and Global Issues US Experience in its Diversity Creative Expression Individual and Society Scientific World</td>
<td>18</td>
<td>Flexible Core</td>
</tr>
<tr>
<td></td>
<td>The Flexible Core, is made up of six courses, which must be taken in five different areas. In fulfilling the six-course requirement, students may not take more than one course from any one department, discipline, or interdisciplinary field. Please note that some departments offer courses in more than area: ANT and SOC courses are offered by the Department of Sociology and Anthropology; ART, MSC, and THE courses are offered by the Department of Fine and Performing Arts; BLS and LTS (formerly HSP) courses are offered by the Department of Black and Latino Studies; BIO, ENV, CHM, and PHY courses are offered by the Department of Natural Science; and within the Pathways flexible core, POL and PAF (formerly PUB) are considered to be a single field. Therefore, the <em>sixth course</em> may be taken from World Cultures and Global Issues, U.S. Experience in its Diversity, or The Individual and Society—and <em>not</em> from Creative Expression or Scientific World, each of which consists of courses from a single department.</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>To complete the degree requirements from the Flexible Core, students are advised to select courses from the recommended course selections listed in the program handbook.</td>
<td></td>
</tr>
</tbody>
</table>

SUBTOTAL: 30
C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED (cont.)

<table>
<thead>
<tr>
<th>Sending College</th>
<th>Receiving College Equivalent</th>
<th>Credit Granted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B.A. in Communication Studies</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Prerequisites</td>
<td></td>
</tr>
<tr>
<td>The B.A. in Communication Studies at Baruch College has two prerequisites:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM 1010 Speech Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PHI 1100 Ethics and Critical Thinking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The following course has equivalency:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HUC 106 Public Speaking</td>
<td>3</td>
<td>COM 1010 Speech Communication</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Note: COM 1010 Speech Communication is a prerequisite course for Baruch College COM courses, 2000-level and above.

<table>
<thead>
<tr>
<th>Required Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>The B.A. in Communication Studies at Baruch has five required courses:</td>
</tr>
<tr>
<td>COM 2000 Introduction to Communication Studies</td>
</tr>
<tr>
<td>COM 3045 Communication Law and Free Speech</td>
</tr>
<tr>
<td>COM 3057 Introduction to Digital Communication and Culture</td>
</tr>
<tr>
<td>COM 3069 Intercultural Communication</td>
</tr>
<tr>
<td>COM 3077 Interpersonal Communication</td>
</tr>
<tr>
<td>The following courses have equivalency:</td>
</tr>
<tr>
<td>HUC 101 Introduction to Communication Studies</td>
</tr>
<tr>
<td>HUC 111 Interpersonal Communication</td>
</tr>
<tr>
<td>HUN 180 Intercultural Communication</td>
</tr>
<tr>
<td>Specific Program Requirements</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Concentration Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>For the B.A. in Communication Studies, students choose one of four concentrations. Students take three electives within their concentration.</td>
</tr>
</tbody>
</table>

The following electives have equivalency.

<table>
<thead>
<tr>
<th>I. Concentration in Interpersonal and Group Communication (IGC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUC 112 Small Group Communication</td>
</tr>
<tr>
<td>Course Description</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
</tr>
<tr>
<td>HUC 118 Gender and Communication</td>
</tr>
<tr>
<td>HUC 119 Nonverbal Communication</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>2. Concentration in Intercultural and International Communication (IIC)</strong></td>
</tr>
<tr>
<td>HUC 118 Gender and Communication</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>3. Concentration in Rhetoric and Public Advocacy (RPA)</strong></td>
</tr>
<tr>
<td>HUC 109 Argumentation and Debate</td>
</tr>
<tr>
<td>HUC 136 Persuasion</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>4. Concentration in Digital Communication and Culture (DCC)</strong></td>
</tr>
<tr>
<td>HUC 120 Mass Media and Their Evolution</td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

**Communication Studies Electives**

For the B.A. in Communication Studies, students take two communication studies electives; i.e., two courses at the 3000-5000 level of their choice.

The following electives have equivalency:

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Credits</th>
<th>Course Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUC 108 Professional Communication</td>
<td>3</td>
<td>COM 3102 Communication for Executives</td>
<td>3</td>
</tr>
<tr>
<td>HUC 113 Oral Interpretation</td>
<td>3</td>
<td>COM 7000 Communication Elective</td>
<td>3</td>
</tr>
<tr>
<td>HUC 141 Public Relations</td>
<td>3</td>
<td>COM 3800 Principles of Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>HUC 142 Public Relations Writing</td>
<td>3</td>
<td>COM 4005 Public Relations Writing</td>
<td>3</td>
</tr>
<tr>
<td>HUC 143 Public Relations Campaigns</td>
<td>3</td>
<td>COM 4010 Public Relations Campaigns</td>
<td>3</td>
</tr>
<tr>
<td>HUC 204 Race and Communication</td>
<td>3</td>
<td>COM 7000 Communication Elective</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Communication Studies Electives</td>
<td>6</td>
</tr>
</tbody>
</table>

**Note:** Additional HUC/COM course equivalencies will not count toward the major but can be applied to the “free electives” that students can take to fulfill their 120 credits for the bachelor degree. Students are advised not to repeat courses that have equivalencies (i.e., if they have taken the HUC course, they should not take the COM equivalent).

**SUBTOTAL: 30**

**TOTAL = 60**
## D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE

<table>
<thead>
<tr>
<th>Course and Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pathways College Option:</strong></td>
<td></td>
</tr>
<tr>
<td>• Great Works of Literature (ENG/CMP 2800 or 2850)</td>
<td>3</td>
</tr>
<tr>
<td>• 4000-level capstone course for a liberal arts minor. This course, which must be taken at Baruch, must be outside a student’s major discipline.</td>
<td>3</td>
</tr>
<tr>
<td><strong>Pre-Weissman Core:</strong></td>
<td></td>
</tr>
<tr>
<td>• Two semesters of the same foreign language, based on placement. There is no residency stipulation, so students may use transferred credits for this degree requirement.</td>
<td>6-8</td>
</tr>
</tbody>
</table>

*Note:* In the event that a student is using one or more of the Pre-Weissman Core courses to satisfy a Flexible Core or College Option requirement, the same course or courses also count toward the fulfillment of the Pre-Weissman Core. As such, students may use HUC 106 as a program prerequisite and to satisfy the COM 1010 Weissman Core requirement. A student may also use foreign language courses toward the Flexible Core requirements (per the LGCC designations) and toward the Weissman Core.

<table>
<thead>
<tr>
<th>B.A. in Communication Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prerequisite</strong></td>
</tr>
<tr>
<td>PHI 1100 Ethics and Critical Thinking</td>
</tr>
<tr>
<td><strong>Required Courses</strong></td>
</tr>
<tr>
<td>COM 2000 Introduction to Communication Studies</td>
</tr>
</tbody>
</table>

*Note:* HUC 101 Fundamentals of Communication is part of the Flexible core at LGCC. It is equivalent to COM 2000 Introduction to Communication Studies, which is not part of the Flexible Core at Baruch, but a required course for the major. As a course in the Flexible Core, HUC 101 cannot be counted towards the major. Students who have taken HUC 101 are advised not to repeat the course as COM 2000; they must substitute COM 2000 with another COM course at the 3000 level or above to fulfill the major requirements.

| COM 3057 Introduction to Digital Communication and Culture | 3 |
| COM 3045 Communication Law and Free Speech | 3 |

SUBTOTAL: 12-14
### Concentration Electives

(in one of the following four concentrations)

<table>
<thead>
<tr>
<th>1. Concentration in Interpersonal and Group Communication</th>
<th>0-9</th>
</tr>
</thead>
<tbody>
<tr>
<td>The electives are:</td>
<td></td>
</tr>
<tr>
<td>COM 3078 Group Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3079 Gender, Ethnicity, and Race in Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3080 Virtual Teamwork</td>
<td></td>
</tr>
<tr>
<td>COM 3082 Gender Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3090 Nonverbal Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3095 Facework Impression-Management Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3096 Intercultural Training, Coaching, and Consulting</td>
<td></td>
</tr>
<tr>
<td>COM 4905 Language and Social Interaction</td>
<td></td>
</tr>
<tr>
<td>COM 4907 Work-Life Communication</td>
<td></td>
</tr>
</tbody>
</table>

*Note:* Generally, three electives are required for each concentration. Depending on how many of the elective equivalencies students from LGCC have taken (HUC 112/COM 3078, HUC 118/COM 3082, and/or HUC 119/COM 3090), they will have to take between 0 to 3 additional electives in the Interpersonal and Group Communication concentration.

<table>
<thead>
<tr>
<th>2. Concentration in Intercultural and International Communication</th>
<th>6-9</th>
</tr>
</thead>
<tbody>
<tr>
<td>The electives are:</td>
<td></td>
</tr>
<tr>
<td>COM 3076 International Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3079 Gender, Ethnicity, and Race in Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3080 Virtual Teamwork</td>
<td></td>
</tr>
<tr>
<td>COM 3081 Organizations in International Development</td>
<td></td>
</tr>
<tr>
<td>COM 3082 Gender Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3084 Communication in Intercultural and International Conflict</td>
<td></td>
</tr>
<tr>
<td>COM 3095 Facework Impression-Management Communication</td>
<td></td>
</tr>
<tr>
<td>COM 3096 Intercultural Training, Coaching, and Consulting</td>
<td></td>
</tr>
<tr>
<td>COM 4015 Globalization of English</td>
<td></td>
</tr>
<tr>
<td>COM 4905 Language and Social Interaction</td>
<td></td>
</tr>
</tbody>
</table>

*Note:* Generally, three electives are required for each concentration. Depending on whether students from LGCC have taken HUC 118/COM 3082, they will have to take 2 to 3 additional electives in the Intercultural and International Communication concentration.

<table>
<thead>
<tr>
<th>3. Concentration in Rhetoric and Public Advocacy</th>
<th>3-9</th>
</tr>
</thead>
<tbody>
<tr>
<td>The electives are:</td>
<td></td>
</tr>
<tr>
<td>COM 3064 Classical Rhetoric</td>
<td></td>
</tr>
<tr>
<td>COM 3065 American Public Address</td>
<td></td>
</tr>
<tr>
<td>COM 3066 Modern Frontiers of Rhetoric</td>
<td></td>
</tr>
<tr>
<td>COM 3070 Persuasion</td>
<td></td>
</tr>
<tr>
<td>COM 3071 Argumentation and Debate</td>
<td></td>
</tr>
<tr>
<td>COM 3074 Elements of Legal Argumentation</td>
<td></td>
</tr>
<tr>
<td>COM 3084 Communication in Intercultural and International Conflict</td>
<td></td>
</tr>
<tr>
<td>COM 3111 Markets, Media and Meaning</td>
<td></td>
</tr>
<tr>
<td>COM 3120 Platforms, Power, and Publics</td>
<td></td>
</tr>
</tbody>
</table>
**Note:** Generally, three electives are required for each concentration. Depending on how many of the elective equivalencies students from LGCC have taken (HUC 109/COM 3071 and/or HUC 136/COM 3070), they will have to take between 1 to 3 additional electives in the Rhetoric and Public Advocacy concentration.

### 4. Concentration in Digital Communication and Culture

The electives are:
- COM 3058 Ethics of Image Making: Film, Television, and Digital Media
- COM 3059 Video Communication & Production
- COM 3060 Media Analysis and Criticism
- COM 3062 Studies in Electronic Media
- COM 3067 American Television Programming
- COM 3076 International Communication
- COM 3110 Contemporary Issues in Digital Media
- COM 3111 Markets, Media and Meaning
- COM 3120 Platforms, Power, and Publics
- COM 4059 Advanced Video Communication & Production

**Note:** Generally, three electives are required for each concentration. Depending on whether students from LGCC have taken HUC 120/COM 3060, they will have to take 2 to 3 additional electives in the Intercultural and International Communication concentration.

### Communication Studies Electives

Students choose two COM courses at the 3000-level or above.

Especially recommended:
- Internship (currently COM 5010) (recommended for students with plans to enter the workforce following graduation)
- Communication Research Strategies (currently COM 4900) (recommended for students with plans for graduate studies)

**Note:** Generally, two Communication Studies electives are required. Depending on how many of the elective equivalencies students from LGCC have taken (HUC 108/COM 3102, HUC 113/COM 7000, HUC 141/COM 3800, HUC 142/COM 4005, HUC 143/COM 4010, and/or HUC 204/COM 7000), they will have to take between 0 to 2 additional Communication Studies electives.

**SUBTOTAL: 12-27**

### Free Electives

19-36

**TOTAL = 60**
E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES

Procedures for reviewing, updating, modifying or terminating agreement:

- When any of the programs undergo any changes relevant to this agreement, this articulation agreement will be reviewed and revised as necessary by one or two faculty members of each institution's department, selected by their respective Chairpersons to represent them.

- At the end of academic year the various representatives of each institution as indicated above will review the performance of transfer students to determine if adjustment to, or termination of the articulation agreement, is needed.

F. ADDITIONAL INFORMATION: N/A

Effective Date: Fall 2019

Dr. Paul Arceño 6/20/19
Provost and Senior Vice President for Academic Affairs
Fiorello H. LaGuardia Community College

Dr. David P. Christy
Provost and Senior Vice President for Academic Affairs
Baruch College

Dr. Louis Lucca, Director Communication Studies
Fiorello H. LaGuardia Community College

Dr. Jana O'Keefe Bazzoni, Chair
Dept. of Communication Studies
Baruch College