Annual Monitoring of the 2019-24 LaGuardia Institutional Effectiveness Key Performance Indicators: 2019-20

Goals	Metrics (PMP Measures in bold)	AY 2018-19 Baseline	AY 2019-20 (actuals)	4-Year Target
Goal 1. Build Student Access and Success				
1. Increase Enrollment	 Total FTE credit enrollment (excluding College Now) Total non-credit headcount enrollment 	 13,608 (13,040 degree) credit FTEs (F18) 14,330 non-credit headcount (F18) 	 12,657 (12,095 degree) credit FTEs (F19) 15,044 non-credit headcount (F19) 	 14,160 credit FTEs (F22) 12,000 non-credit headcount (F22)
2. Improve Gateway Course Completion	For first-time full-time fall freshmen: • % passed Gateway English in the first year • % passed Gateway Math in the first year	 68.6% Gateway English (F17) 47.1% Gateway Math (F17) 	 69.0% Gateway English (F18) 45.1% Gateway Math (F18) 	 70% Gateway English (F21)¹ 48% Gateway Math (F21)¹
3. Improve Transfer Outcomes	 % transfer rate of all graduates % of first-time full-time fall freshmen who earned a degree or transferred within 6 years 	 72.7% transfer of all graduates (16-17) 43.3% degree or transferred in 6 years (F12>F18) 	 72.5% transfer of all graduates (17-18) 44.4% degree or transferred in 6 years (F13>F19) 	 76% transfer of all graduates (20-21) 55% degree or transfer in 6 years (F16>F22)
4. Improve Retention Outcomes	% one-semester retention % one-year retention	 78.3% one-semester retention (F17>S18) 64.8% one-year retention (F17>F18) 	 75.8% one-semester retention (F18>S19) 61.8% one-year retention (F18>F19) 	 81% one-semester retention (F21>S22) 68% one-year retention (F21>F22)
5. Improve Graduation Outcomes	For first-time full-time fall freshmen: • % graduated in 2 years • % graduated in 3 years	 11.3% graduated in 2 years (F16>F18) 26.9% graduated in 3 years (F15>F18) 	 16.4% graduated in 2 years (F17>F19) 28.5% graduated in 3 years (F16>F19) 	 17% graduate in 2 years (F18>F20) 30% graduate in 3 years (F19>F21)²
6. Increase Academic Momentum	For first-time full-time fall freshmen: • % earned 20 or more credits in first year • % earned 30 or more credits in first year	 42.6% earned 20+ credits (F17) 18.8% earned 30+ credits (F17) 	 39.2% earned 20+ credits (F18) 15.7% earned 30+ credits (F18) 	 45% earn 20+ credits (F21)² 20% earn 30+ credits (F21)²
7. Develop New Revenue Streams to Support Student Success	 Total voluntary support (3-yr rolling average) Total research grants (3-yr rolling average) Tax-levy budget spent on student services, instruction, and departmental research 	 \$5,121,869 voluntary support (2016-18) \$948,149 research awards (2016-18) 64.1% tax-levy budget (FY2018) 	 \$5,782,551 voluntary support (2017-19) \$792,673 research awards (2017-19) 63.4% tax-levy budget (FY2019) 	 \$6 million voluntary support (2020-22) \$1.1 million research awards (2020-22) 65% tax-levy budget (FY2022)
Goal 2. Strengthen Learning for Students – a	and for Faculty, Staff, and the College			
8. Improve Core Competencies Outcomes	 Core competencies for students in the 45+ credit bucket: -Inquiry and problem-solving -Global learning -Integrative learning 	• Core competencies: -Inquiry and problem-solving 5.10 -Global learning 4.17 -Integrative learning 4.32	 Core competencies: -Inquiry and problem solving 5.47 -Global learning 4.36 -Integrative learning 4.59 	 Core competencies: -Inquiry & problem solving 5.4 -Global learning 4.4 -Integrative learning 4.55
9. Improve Communication Abilities Outcomes	Communication abilities for students in the 45+ credit bucket: -Written Communications -Oral Communications -Digital Communications	 Communication abilities: -Written Communications 5.62 -Oral Communications 5.21 -Digital Communications 4.62 	 Communication abilities: -Written Communications 5.77 -Oral Communications 5.91 -Digital Communications 4.66 	 Communication abilities: -Written Communications 5.9 -Oral Communications 5.5 -Digital Communications 4.85
10. Increase Faculty Scholarly/Creative Works	• Scholarly/creative works ³	• 206 verified scholarly/creative works (S18)	 165 verified scholarly/creative works (S19) 	• 227 works (10% increase, S22)
11. Increase Pedagogical Professional Development	 Faculty and staff participants in CTL workshops and seminars (participants in multiple activities are counted more than once) 	• 829 Faculty and Staff	• 711 Faculty and Staff	• 900 Faculty and Staff (10% increase from 2018-19)

Goals	Metrics (PMP Measures in bold)	AY 2018-19 Baseline	AY 2019-20 (actuals)	4-Year Target
Goal 3. Enrich the Student Experience				
12. Students Satisfaction with College Experience	CUNY SES Results: • % very satisfied with overall academic	<u>SES 2018:</u>		<u>SES 2022:</u>
	 experience % very satisfied with faculty advisement % very satisfied with academic advisement (non-faculty) % very satisfied with tutoring Services 	 30% overall academic experience 36% faculty advising 34% academic advisement 41% tutoring services 	The SES Survey will be conducted in Spring 2021	 35% overall academic experience 41% faculty advising 39% academic advisement 45% tutoring Services
13. Expand Experiential Education Opportunities	 Participation in experiential learning courses 	• 3,587 enrolled in Experiential learning courses (F18)	• 4,028 enrolled in Experiential learning courses (F19)	 3,765 enrolled in Experiential learning courses in F22 (5% increase)
Goal 4. Build An Inclusive Community to Achieve the College Mission				
14. Increase Proportion of Full-Time Minority Faculty and Staff	 % minority full-time faculty % minority full-time staff % minority full-time ECP 	 44.4% faculty (F18) 75.4% staff (F18) 36.4% ECP (F18) 	 43.1% faculty (F19) 75.7% staff (F19) 50.0% ECP (F19) 	 50% faculty (F22) Maintain staff at 75% (F22) 55% for ECP (F22)
15. Increase Diversity of First-Time Freshmen	 % of Hispanic first-time freshmen % of Black first-time freshmen 	 46.7% Hispanic (F18) 23.1% Black (F18) 72.1% of first-time freshmen are URM 	 46.5% Hispanic (F19) 24.9% Black (F19) 72.1% of first-time freshmen are URM 	 48% Hispanic (F22) 25% Black (F22) 73% URM freshmen (F22)
16. Improve Performance of Underrepresented Minority Students	 1-year retention gap for first-time full-time URM compared to non-URM 1-year retention gap for first-time full-time men compared to women 	 14.1% 1-year retention gap-URM (F17>F18) 8.8% 1-year retention gap-men (F17>F18) 	 8.7% 1-year retention gap-URM (F18>F19) 4.1% 1-year retention gap-men (F18>F19) 	 8% 1-year retention gap-URM (F22>F13) 3% 1-year retention gap-men (F22>F13)
Goal 5. Advance Career and Workforce Development				
17. Increase Participation in Internships	 % participated in paid and unpaid internships (CUNY survey) 	 7.1% participated in a paid internship 13.7% participated in any internship 	 Survey was not conducted 	 10% participate in a paid internship 15% participate in any internship
18. Improve Post-Graduation Outcomes	• % graduates indicated they were "very well" or "well" prepared for their jobs (CUNY survey)	 52% of the 2016-17 graduates 	• 52% of the 2017-18 graduates	 57% of the 2020-21 graduates
	 % very satisfied with services from Career Planning and Placement (CUNY SES) % of students majoring in science, 	• 39% career planning	• SES survey will be conducted in Spring 2021	● 44% career planning
	technology, engineering or mathematics (STEM)	• 24.1% majoring in STEM (F18)	• 23.9% majoring in STEM (F19)	• 25% majoring in STEM (F22)

¹ Momentum targets; due to change in the process that assigns students to remediation, historical data might not be reliable predictors for future performance

² LaGuardia revised targets

³ Including articles and books, speeches, papers and workshops, performances and visual arts