The Communication Studies Program strives to combine both the theoretical framework and the practical skills of communication. Coordinated by the Humanities Department, the Communication Studies Program leads to an Associate of Arts (AA) degree with five areas of concentration: Public Relations, Speech Pathology, Mass Communication, Organizational Communication, and Public Address. Using participatory learning, students work to enhance their oral, written, and critical thinking skills. Emphasis is placed on communication in social, professional, culturally diverse settings, in the context of a multimedia, globalized world. The aim of the Communication Studies Program is to assist students in transferring to four-year colleges or to begin a career in a related industry.

Communication is an area of study that focuses on the ways in which individuals communicate via different channels. Communication scholars have conducted research and developed theories in order to improve our ability to predict human interaction and perform communicative acts effectively and appropriately. Students majoring in the Communication Studies program will be able to choose a concentration among the following five tracks: Public Relations, Speech Pathology, Mass Communication, Organizational Communication, and Public Address.

The Public Relations concentration focuses on preparing students to master knowledge in all forms of communication in the public arena, whether for political, commercial, or social purposes. After completing the program, students may transfer to communication programs in four-year colleges, or embark on career paths in areas such as public relations, negotiation and mediation, sales, advertising, human resources, politics, law, marketing, and counseling. Speech Pathology students will specialize in fundamental knowledge of the speech mechanism and receive competency-based training in the field of Speech Pathology. Students in the Speech Pathology concentration will need to complete their Bachelor’s and also their Master’s degree to become certified speech-language pathologists. Speech pathologists can work in educational institutions, hospitals, nursing homes, or the private sector.

The concentration in Mass Communication focuses on the history of media studies as well as hands-on techniques (e.g., LaGuardia Community College’s web radio station) in creating and producing media work. Mass Communication students may transfer to a four-year college or develop their careers in electronic media, radio/television, broadcasting, film industries, and journalism (via companion courses in the English Department). The Organizational Communication concentration focuses on preparing students how to communicate in workplace teams, explore the meaning of work, practice the communication skills that they will need to do well at any job, and market themselves in the changing economy. Organizational Communication students may transfer to a four-year college or develop their careers in education, government, business, human resources, and industry as well as consulting and training. The concentration in Public Address focuses on how to win arguments and how to persuade other ethically and effectively. Students will learn to become a more critical participant in democratic society and to use argumentation and persuasion to change policy, set precedents, or operate democratically in the world. Public Address students may transfer to a four-year college or develop their careers in law, education, public affairs, and speech writing for political figures.
## Communication Studies:
### AA Degree

### PATHWAYS COMMON CORE: 30 CREDITS

### A. REQUIRED CORE: 12 Credits

**English: 6 credits**
- ENG101 English Composition I 3
- (ENA101 or ENC101 depending on placement scores)
- ENG102 Writing through Literature 3

**Mathematical and Quantitative Reasoning: 3 credits**
- Select one course from the following:
  - MAT107 Mathematics and the Modern World 3
  - MAT115 College Algebra and Trigonometry (depending on placement scores)
  - MAT117 Algebra and Trigonometry (depending on placement scores)
  - MAT119 Statistics with Elementary Algebra (depending on placement scores)
  - MAT120 Elementary Statistics

**Life & Physical Sciences: 3 credits**
- Select one course from the following 3
  - SCB101 Topics in Biological Sciences
  - SCB206 Introduction to Neuroscience
  - SCC101 Topics in Chemistry
  - SCC102 Chemistry of Photography
  - SCP101 Topics in Physics
  - SCP105 Life in the Universe
  - SCP140 Topics in Astronomy

### B. FLEXIBLE CORE: 18 Credits

Select one course from each of the five flexible core categories AND one additional course from any flexible core category.

- World Cultures and Global Issues
- US Experience in its Diversity
- Creative Expression
- Individual and Society
- Scientific World

*Students are advised to select one Urban Study course to complete college requirement. To complete the degree requirements from the Flexible Core, students are advised to select courses from the recommended course selections listed on the program website. Note: Student can select only two courses from any one discipline*

### PROGRAM CORE: 30 CREDITS

**Counseling**
- New Student Seminar 0

**Communication: 21 credits**
- HUC101 Fundamentals of Communication 3
- HUC106 Public Speaking 3
- HUC111 Interpersonal Communication 3
- HUC230 Communication Theory 3
- HUN180 Intercultural Communication 3

Select two of the following courses:
- HUC104 Voice and Diction
- HUC108 Communication in a Professional Setting
- HUC113 Oral Interpretation
- HUC117 Communication and Technology
- HUC118 Gender and Communication
- HUC119 Nonverbal Communication
- HUC127 Sports Communication
- HUC140 Introduction to Broadcasting
- HUC192 Health Communication
- HUC204 Race and Communication

**Unrestricted elective: 3 credits**
- HUC220 Experiential Learning in Communication Studies
  (Optional with permission of the Program Director)

**Concentration Area: 6 credits (select one)**

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<td>HUC141 Public Relations</td>
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<td>HUC115 Phonetics</td>
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<td>HUC116 Survey of Speech, Language and Hearing Disorders</td>
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<td>HUC30 Mass Communication and Society</td>
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<td>HUC151 Organizational Communication</td>
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<td>HUC136 Persuasion</td>
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### TOTAL CREDITS: 60