

Midterm Assignment

Objective: Build a video ePortfolio, using Pinnacle, Final Cut Pro, or Avid DV. The video elements will help to inform potential clients, transfer institutions, and employers of your talents and skills. The ePortfolio will serve as a window into your goals for the future.

Video Elements: The video ePortfolio will need to consist of five basic sections containing information about yourself, as well as your past and future school/personal projects (i.e. web-sites, video productions, research papers, etc.). The length of each video should be between 20 seconds to 5 minutes depending upon the section in question.

The videos should be accessible from a web page of your design. The navigation of your web site must be consistent and accessible on every page. The site must be designed for a screen resolution of 800 x 600 (800 pixels wide by 600 pixels high).

The sections to be included are as follows:

- Welcome Section - This section will contain a welcome statement to your site visitors and potential employers. The welcome statement should contain information on the purpose of the site and your goals for the future. **Estimated length: 20 – 30 seconds.**
- Classes Section – This section should describe your educational objectives (i.e., your major) and a brief description of some of the classes that have been important to you during your time at LaGuardia. **Estimated length: 1 – 5 minutes.**
- Resume Section – This section should contain a video-based version of your resume. You will describe some of the more important jobs that you have held in the past and explain how they helped you to grow. **Estimated length: 1 – 5 minutes.**
- Projects Section – This section will contain an overview of some of your past multimedia and standard projects. **Estimated length: 1 – 5 minutes.**
- About Me Section – This section should contain a brief biography statement. Your biography should include a short description about your life and how you came to study at LaGuardia. **Estimated length: 1 – 5 minutes.**
- Contact Section – This section will contain a video listing a standard link to your email address. **Estimated length: 20 – 30 seconds.**

Planning: Before beginning to shoot your video you will need to provide the following for approval.

- Written dialog for each video section of the site.
- Storyboards and concept notes for each section of the site.

Video Delivery: You can use Flash, Real Video, Windows Media, or Quicktime to stream the video on the web.

Graphics and Color: You will be free to determine the look and feel of your site. Extra credit will be given to students who creatively modify and design their own graphics and images.

Link Checking and Testing: All site links must work. Significant reductions in grade will accompany any site in which the links do not work. To prevent this you will need to thoroughly test your site before submitting your midterm project. If a link does not work it means that you did not test your site. In addition, your site will be viewed on the two major browsers (IE, Netscape) so you will need to test your site on these browsers for compatibility. You will also need to check video load times for optimization on non broadband connections.

The project must fit on a standard CD: The each project must be turned in on, and be run from, a CD. This is required in order to force you to optimize your images and video for the web. The first page of your site must be named index.html.

Grading & Due Date: The project will be due XXXXX, at the start of class. Projects turned in late will be dropped a full letter grade. Grading will based on the criteria listed above. Additional grading consideration will be given based on the site design and the complexity of the layout.