SOCIAL MEDIA

An introduction to the world of social media!
Market your business using the strategies learned in these courses

**New! Social Media and Mobile Technology for Business**
Explore the various tools of social media and mobile technology for marketing and networking, and learn how to optimize them for business development.

*Instructor: Sayyid Tirmizi*

Wed May 15 - Jul 24 (10 sessions/20 hours)
6:30 pm - 8:30 pm $375 A05SMT001A

**New! Writing for Social Media in Business**
Review writing basics and explore how to write for social media to develop your business.

*Instructor: Mim Solberg*

Wed Mar 20 - May 8 (8 sessions/16 hours)
6:30 pm - 8:30 pm $300 A05SMT002A

Note: These two courses can be taken individually and are not part of a certificate. ND

To register call (718) 482-7244 or email ACEProfessinal@lagcc.cuny.edu

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