

# Commercial Photography

[www.laguardia.edu/majors](http://www.laguardia.edu/majors)

The Commercial Photography Program, offered through the Humanities Department, offers both an Associate in Applied Science (AAS) degree, and/or a one-year certificate.

The one-year Certificate curriculum emphasizes basic and intermediate photography skills and is an excellent introduction to commercial laboratory techniques. It is particularly suited to individuals interested in seeking employment in a commercial photography lab. Students will learn to process color transparencies and color negative film, and print color photographs using professional automated equipment. In addition to color photography, the curriculum involves the student in intensive traditional black-and-white photography techniques including photo chemistry, lighting, mathematics, and basic techniques of the commercial photographer.

The two-year AAS degree program is designed to train and qualify graduates for entry-level positions in the commercial photography industry. The first year of the program is almost identical to that of the certificate curriculum. In the second year, the student concentrates on advanced concepts and techniques of commercial photography, including 4x5 camera, electronic flash and tungsten illumination. The program also offers two additional paths of study, in addition to the traditional Commercial Photography Program: the Digital Photography and Fine Art Photography Options.

## Digital Photography Option:

Electronic imaging has affected the field of commercial photography dramatically. It has become a new field with new skills required of the commercial photographer. These skills include a familiarity with, and ability to work with “digital imaging” (electronic imaging). The Digital Photography option is designed for:

1. The professional already working in the commercial photography industry, who desires to upgrade his/her skills in digital photography and electronic imaging;
2. The continuing education student who is exploring educational and/or career options in preparation for matriculation at a later date or an entry-level position in commercial photography;
3. The recent commercial photography AAS degree or certificate holder who wants additional in-depth study.

## Fine Arts Photography Option:

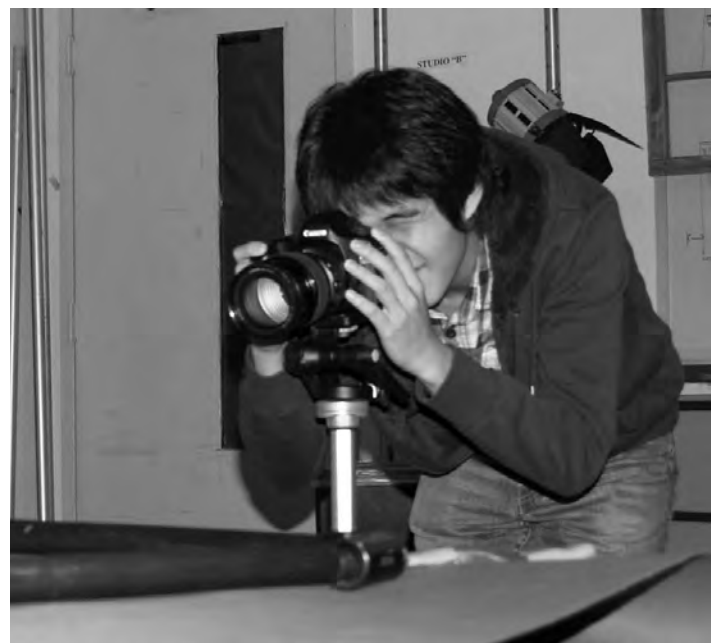
The Photography Program, in conjunction with the Fine Arts degree Program, also offers a Fine Arts Photography option within the Commercial Photography degree. This option is not only a counterpoint to the specifically commercial nature of the photo degree, certificate, and Digital option, but is a response to overwhelming interest in photography as an art form shown by inquiring students in both majors. The Fine Arts option focuses on traditional techniques, their integration with digital technology, and the development of the conceptual building blocks required to make a fine art statement.

The New York metropolitan area is the very center of commercial photography. LaGuardia Community College takes advantage of its location by placing AAS degree students in required internships. This provides excellent “hands-on” experience within the actual field itself to complement students' on-campus studies.

Students will also receive essential information on business practices, self-promotion, portfolio development, and how to secure employment as either a photographer's assistant or staff photographer. Additional courses focus on content, such as color theory, computer art (graphics, necessary as an introduction to digital imagery), two-dimensional design and photojournalism. This AAS degree is also an excellent vehicle through which to transfer to a variety of four-year colleges with professional programs in photography.

Students who need additional skill development in reading, writing, mathematics, and communication will be required to take basic skills and/or ESL courses. These courses are not listed in the curriculum. The particular courses students must successfully complete are determined by their scores on the college placement test. For more information on basic skills requirements, see page 175.

Descriptions of courses in this major can be found on page 151.



## Commercial Photography Curriculum: AAS Degree

<b>Counseling</b> New Student Seminar	0	<b>Commercial Photography: 24 credits</b>	
<b>English: 6 credits</b>		Beginning Photography HUA130	3
Composition I ENC/G101	3	Intermediate Photography HUA230	3
Writing Through Literature ENG102	3	Studio Lighting I HUA145	3
<b>Humanities: 12 credits</b>		Studio Lighting II HUA245	3
Speech Elective	3	Color Photography HUA234	3
History of Photography HUA202	3	Color Darkroom Techniques HUA235	3
<i>Select two of the following courses:</i>	6	Commercial Photography Workshop HUA275	3
Introduction to Design HUA104		Commercial Photography Seminar HUA280	3
Color Theory HUA115		<b>Cooperative Education: 6 credits</b>	
Introduction to Computer Art HUA125		Fundamentals of Professional Advancement CEP121	3
<b>Math, Engineering and Computer Science: 3 credits</b>		Full-Time Internship CEP201	3
Liberal Arts Elective	3	<i>(Both Day and Extended Day students are required to take CEP121. Extended Day students may take CEP201 or an unrestricted elective.)</i>	
<b>Natural Sciences: 3 credits</b>		<b>Liberal Arts Electives: 3 credits</b>	
Topics in Chemistry SCC101	3	Any course in Communication Skills; Education and Language Acquisition; English; Human Services; Humanities; Library; Mathematics, Engineering, and Computer Science; Natural Sciences; or Social Science EXCEPT when noted as unrestricted elective in DegreeWorks or College Catalog. See page 176 for these courses.	3
<b>Social Science: 3 credits</b>		One elective must be an urban study course. See page 178.	
<i>Select one of the following courses:</i>	3		
Any history course except SSN183, SSN199, SSN240			
Cultural Anthropology SSA101			
Introduction to Anthropology SSA100			
U.S. Power and Politics SSP101			
Political Ideas and Ideologies SSP250			
General Psychology SSY101			
Introduction to Sociology SSS100			
Introduction to Microeconomics SSE103			
Introduction to Macroeconomics SSE104			

**TOTAL CREDITS: 60**

*Note:* Students should consult with a counselor and/or faculty advisor in the selection of elective courses to insure maximum transferability of credits taken.

OR

DIGITAL PHOTOGRAPHY OPTION	
<b>Counseling</b>	
New Student Seminar	0
<b>English: 6 credits</b>	
Composition I ENC/G101	3
Writing Through Literature ENG 102	3
<b>Humanities: 12 credits</b>	
Speech Elective, usually HUC101 Oral Communication	3
History of Photography HUA202	3
<i>Select two of the following courses:</i>	6
Computer Art 2 HUA126	
Computer Art 3 HUA127	
The View Camera, Large Format Photography HUA155	
<b>Math, Engineering &amp; Computer Science: 3 credits</b>	
Liberal Arts Elective	3
<b>Natural Sciences: 3 credits</b>	
Topics in Chemistry SCC101	3
<b>Social Science: 3 credits</b>	
Choose one of the following courses:	3
Any history course except SSN183, SSN199, SSN240	
Cultural Anthropology SSA101	
Introduction to Anthropology SSA100	
U.S. Power and Politics SSP101	
Political Ideas and Ideologies SSP250	
General Psychology SSY101	
Introduction to Sociology SSS100	
Introduction to Microeconomics SSE103	
Introduction to Macroeconomics SSE104	
<b>Photography/Digital: 24 credits</b>	
Computer Art I HUA125 (or portfolio waiver)	3
Beginning Photography HUA130 (or portfolio waiver)	3
Digital Photography I HUA131	3
Digital Photography II HUA132	3
Intermediate Photography HUA230	3
Alternative Photography: The Manipulated Image HUA238	3
Commercial Photography Workshop HUA275	3
Commercial Photography Seminar HUA280	3
<b>Cooperative Education: 6 credits</b>	
Fundamentals of Professional Advancement CEP121	3
Full-Time Internship CEP201	3
<i>(Both Day and Extended Day students are required to take CEP121. Extended Day students may take CEP201 or an unrestricted elective course.)</i>	
<b>Liberal Arts Elective: 3 credits</b>	
Photojournalism HUN191	3
<b>TOTAL CREDITS: 60</b>	

FINE ARTS PHOTOGRAPHY OPTION	
<b>Counseling</b>	
New Student Seminar	0
<b>English: 6 credits</b>	
Composition I ENC/G101	3
Writing Through Literature ENG102	3
<b>Humanities: 12 credits</b>	
Speech Elective, usually HUC101 Oral Communication	3
History of Photography HUA202	3
<i>Select two of the following courses:</i>	6
Introduction to Design HUA104	
Color Theory HUA115	
Computer Art 2 HUA126	
<b>Math, Engineering &amp; Computer Science: 3 credits</b>	
Liberal Arts Elective	3
<b>Natural Sciences: 3 credits</b>	
Topics in Chemistry SCC101	3
<b>Social Science: 3 credits</b>	
Choose one of the following courses:	3
Any history course except SSN183, SSN199, SSN240	
Cultural Anthropology SSA101	
Introduction to Anthropology SSA100	
U.S. Power and Politics SSP101	
Political Ideas and Ideologies SSP250	
General Psychology SSY101	
Introduction to Sociology SSS100	
Introduction to Microeconomics SSE103	
Introduction to Macroeconomics SSE104	
<b>Photography/Fine Art: 24 credits</b>	
Beginning Drawing HUA103	3
Introduction to Computer Art I HUA125	3
Beginning Photography HUA130	3
The View Camera HUA155	3
Intermediate Photography HUA230	3
Color Photography HUA234	3
Alternative Photography: The Manipulated Image HUA238	3
Video Production Workshop HUC240	3
<b>Cooperative Education: 6 credits</b>	
Fundamentals of Professional Advancement CEP121	3
Full-Time Internship CEP201	3
<i>(Both Day and Extended Day students are required to take CEP121. Extended Day students may take CEP201 or an unrestricted elective course.)</i>	
<b>Liberal Arts Elective: 3 credits</b>	
Photojournalism HUN191 or Art and Society HUN192	3
<b>TOTAL CREDITS: 60</b>	

## Commercial Photography Certificate Curriculum

### Counseling

New Student Seminar 0

### English: 3 credits

Composition I ENC/G101 3

### Humanities: 6 credits

Speech Elective 3

*Choose one course from the following three:* 3

Color Theory HUA115

Introduction to Design HUA104

Introduction to Computer Art HUA125

### Math, Engineering & Computer Science: 3 credits

Liberal Arts Elective 3

### Natural Sciences: 3 credits

Topics in Chemistry SCC101 3

### Photography: 15 credits

Commercial Photography: 15 credits

Beginning Photography HUA130 3

Intermediate Photography HUA230 3

Studio Lighting I HUA145 3

Color Photography HUA234 3

Color Darkroom Techniques HUA235 3

**Unrestricted Electives: 3 credits** 3

**TOTAL CREDITS: 33**

